Creating a Culture of CTE in a Comprehensive High School

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What is the perception of CTE in your school? In a comprehensive high school where CTE often functions as a department within a traditional academic setting, it can be difficult for CTE to stand out, shake negative stereotypes and foster an identity. This session will focus on how to generate a positive perception of CTE, create opportunities for early exposure to CTE and recognize CTE student success to evolve a stronger climate of CTE. From the perspective of each presenter, we will share our stories and ideas of what we do that works and whom we partner with to make it happen at our school. Join us for an interactive session where you can follow along on paper, on the screen, or on your digital device to see real-life examples of what we have done in the past and what we are planning for the upcoming year. How are you fostering a stronger CTE climate in your school?

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